

MAHSA AVENUE INTERNATIONAL COLLEGE

DK263(W)

CREATIVE MEDIA & TECHNOLOGY



Diploma in Graphic Design

KPT/JPT (R3/0211/4/0034) MQA/A8157 10/28

Diploma in Multimedia

KPT/JPT(N/213/4/0363) MQA/FA12890 04/27

Diploma in Mass Communication

KPT/JPT(R2/0323/4/0034) MQA/FA4723 12/28

Diploma in Information Technology

KPT/JPT (R3/0613/4/0059) MQA/A5677 10/30

Diploma in Animation

KPT/JPT (N/0211/04/0185) MQA/PA 18216 04/30

Certificate in Creative Design

KPT/JPT(R/0211/3/0189) MQA/FA 5196 05/28

Malaysian Skills Certificate Computer System Operation

IT-020-3 : 2013



MAHSA Avenue International College

MAHSA Avenue International College (MAIC), a subsidiary of the MAHSA Education Group, is a leading private higher education institution in Malaysia. We offer a diverse range of MQA-accredited programmes, including certificates, diplomas, and SKM-certified courses in Graphic Design, Multimedia, Mass Communication, Information Technology, Business, Human Resource Management, Health Science, Public Health Assistance, Hairdressing, and Beauty and Aesthetics. Through a strategic partnership with the University of Portsmouth, MAIC will also soon offer Bachelor's Degree programmes.

At MAIC, we deliver value-based education that equips students with essential knowledge, practical skills, and strong social responsibility. Our mission is to nurture ethical, innovative, and industry-ready graduates who contribute positively to society while supporting sustainable development.

Community engagement is embedded in our culture, from management to students, through active collaborations with non-profit organisations on impactful community service projects. These initiatives help instil compassion, empathy, and social stewardship while encouraging personal growth.

To strengthen employability, MAIC collaborates with industry leaders and institutions through Memoranda of Understanding (MOUs), enriching the curriculum with real-world expertise through talks, workshops, mentorship, and hands-on learning.

MAIC also provides clear pathways for academic and career advancement, including articulation opportunities to MAHSA University and the University of Portsmouth, ensuring students are prepared for lifelong success in an evolving global landscape.



Success Begins with Great Ideas

PRIDE 2.0: Future-Proof Education at MAIC

At MAHSA Avenue International College, PRIDE 2.0 (Professional and Industry Driven Education) is our signature ecosystem that empowers students to excel through a strong foundation of skills, industry exposure, and technology. Built to support MAHSA's "Be More" mission, PRIDE 2.0 goes beyond traditional learning by shaping confident graduates who are ready for the future and the workplace.

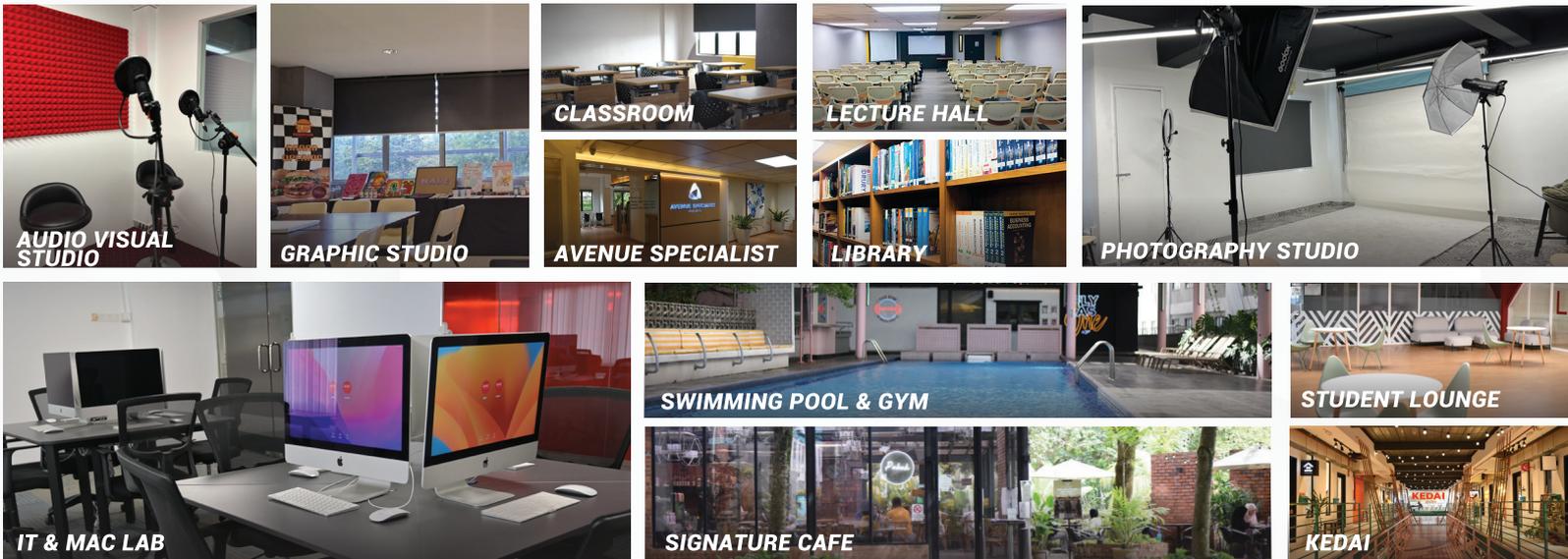
Through PRIDE 2.0, students develop essential competencies in leadership, entrepreneurship, innovation and technology (including AI), and sustainability, supported by micro-credentials and digital learning. Students also gain early access to real-world opportunities through PRIDE Connect, including practicums, externships, structured internships, and apprenticeships, ensuring every learner graduates with both academic achievement and industry-ready experience.



WHY STUDY WITH US?

- Dynamic & Industry Related Curriculum
- Innovative & Creative Teaching Approach
- Strategic Location & Excellent Amenities
- Internship Opportunities with Industry Partners
- Personalised Student Support

EXCELLENT AMENITIES



CAREER PATHWAY

SPM / STPM / STAM

Certificate & Diploma

- Diploma in Graphic Design
- Diploma in Multimedia
- Diploma in Mass Communication
- Diploma in Information Technology
- Diploma in Animation
- Certificate in Creative Design
- SKM in Computer System Operation

Bachelor's Degree

- Bachelor in Information Technology (Hons) (MAHSA University)
- Bachelor in Arts (Hons) Creative Multimedia Design (MAHSA University)
- Bachelor in Mass Communications

MASTERS

PhD

EMPLOYABILITY

MAP & AMENITIES

ROUTE

MAHSA UNIVERSITY (TIMUR) **PJ01** **PJ02** **T786** **T790**
 MRT PHILEO > MAIC
 LRT TAMAN JAYA > MAIC



DIPLOMA PROGRAMMES



Diploma in Mass Communication

KPT/JPT(R2/0323/4/0034) MQA/FA 4723 12/28

PROGRAMME OVERVIEW

The world has witnessed a phenomenal and unprecedented explosion in communication technology and media. The transcended boundaries and the entire global community have been brought together into one unified whole. Mass Communications becomes relevant as a stream of studies and a career. This field is now not limited to journalism alone. It is not only a high-paying but brings about a great deal of a job satisfaction with the freedom to express creativity.

PROGRAMME STRUCTURE

Year 1

- Introduction to Mass Communication
- Principles of Journalism
- Human Communication
- Introduction to Public Relations
- Public Speaking
- Fundamentals of Management
- Principles of Broadcasting
- Introduction to Visual Communication
- Introduction to Communication Theory
- Photography
- Co-Curricular Project
- Penghayatan Etika dan Peradaban/ Bahasa Melayu Komunikasi 1
- Essentials of Modern Age & Digital Skills
- Qualitative & Creative Thinking/ Bahasa Kebangsaan A

Year 2

- Fundamentals of Intercultural Communication
- Introduction to Advertising
- Consumer Behaviour
- Principles of Marketing
- Introduction to New Media
- Media Law and Ethics
- News Writing & Reporting
- Script Writing
- Publication Design
- Web Design
- Communication Technology
- Marketing Communication
- Event Management
- Kursus Integriti dan Anti Rasuah

Year 3

- Industrial Placement

CAREER PROSPECTS

- Corporate Communication Executive
- Public Relations Executive
- Marketing Communication Executive
- Journalist
- Advertising & Promotion Executive
- Audio/Video Assistant Producer
- Broadcast Executive
- Campaign Executive

ENTRY REQUIREMENTS

QUALIFICATIONS	REQUIREMENTS
STPM	Grade C in any subject
SPM	3 credits in any subject (Including English or any equivalent qualification)
STAM	Minimum of grade Maqbul
UEC	Grade B in 3 any subjects
O-LEVEL	Grade C in any subject
SKM	Pass Level 3 in related field
ADDITIONAL REQUIREMENT	<ul style="list-style-type: none">• Inc. of English / equivalent qualification• Candidate without English (SPM) need to take a reinforcement English subject before enrollment.• Candidate with a pass English subject (SPM) maybe admitted if their admission qualification contains on English subject(s) equivalent to English SPM level.

*5.0 in IELTS requirement for International Students.

STUDENT TESTIMONIALS



Hasimran Kaur

Studying Mass Communication at MAIC has been such a rewarding journey. Orientation gave me real insight, new friends, and even my first leadership role. The program truly helps me grow with confidence and support.



Nur Amalin Aisyah

The Mass Communication programme at MAIC offers a meaningful and enriching learning experience. I am encouraged to connect with peers, explore leadership opportunities, and grow through continuous guidance and support.

Diploma in Graphic Design

KPT/JPT (R3/0211/4/0034) MQA/A8157 10/28

PROGRAMME OVERVIEW

The Diploma in Graphic Design is a programme that combines ideas and technology to communicate information visually to the audience. This programme covers an extensive range of areas of typography and editorial design, packaging compelling graphic works that communicate the client's message. Student will also learn to analyse the demographic and design projects to help build their confidence and marketing acumen.

PROGRAMME STRUCTURE

Year 1

- Communicative English
- The Fundamentals of Drawing
- Introduction to Visual Art
- Computer Graphic
- Principles of Design
- Art History
- Colour Studies
- Typography
- Photography
- Character Design
- Visual Communication
- Co-Curricular Project
- Penghayatan Etika dan Peradaban/Bahasa Melayu Komunikasi
- Essentials of Modern Age & Digital Skills
- Qualitative & Creative Thinking

Year 2

- Introduction to Advertising
- 2D Animation
- Packaging Design
- Storyboard Drawing
- Advertising Copywriting
- Portfolio Development
- Fundamentals of Entrepreneurship
- Technical Production
- Public Speaking
- Publication Design
- Corporate Identity System
- Kursus Integriti dan Anti Rasuah
- Final Year Project

Year 3

- Industrial Placement

CAREER PROSPECTS

- Event Designer
- Graphic Designer
- Web Designer
- Visualizer
- Design Executive
- Digital Image Artist
- Illustrator
- Storyboard Artist
- UI/UX Designer

ENTRY REQUIREMENTS

QUALIFICATIONS	REQUIREMENTS
STPM	Grade C in any subject
SPM	3 credits in any subject
STAM	Minimum of grade Maqbul
UEC	Grade B in 3 any subjects
O-LEVEL	Grade C in any subject
SKM	Pass Level 3 in related field
ADDITIONAL REQUIREMENT	Pass in BM & Sejarah

*5.0 in IELTS requirement for International Students

STUDENT TESTIMONIALS



Muhammad Adib Aqil

My time in MAIC are just memorable and irreplaceable, thanks to the lecturers here. They were passionate in teaching us, giving their all in making sure we strive in what we're doing while also giving the necessary support.



Nurin Aqilah

MAIC has given me a positive learning experience. The lecturers are supportive, the facilities are complete, and the learning environment is very comfortable, which has given me the confidence to continue progressing in my field of study

Diploma in Multimedia

KPT/JPT(N/213/4/0363) MQA/FA 12890 04/27

PROGRAMME OVERVIEW

Multimedia programme prepares and equips students with the required technical skills and knowledge for employment that use multimedia application in any industry. Students will get exposure to digital media applications such as web design, interactive multimedia, audio and video production, mobile apps, animation and digital-media-related skill required by the industry. Students can utilize different visual and technical skills, such as imaging program or animation software.

PROGRAMME STRUCTURE

Year 1

- Fundamental of Drawing
- Principles of Design
- Introduction to Multimedia
- Art History
- Programming Language
- Typography
- Introduction to Advertising
- Computer Graphic
- 2D Animation
- Digital Video Production
- Communicative English
- Co-Curricular Project
- Penghayatan Etika dan Peradaban Bahasa Melayu Komunikasi
- Essentials of Modern Age & Digital Skills

Year 2

- Basic 3D Modelling
- Photography
- Interactive Multimedia Authoring
- Multimedia Development
- Database Management System
- Digital Audio Production
- Public Speaking
- Fundamental of Entrepreneurship
- Digital Portfolio
- Kursus Integriti dan Anti Rasuah
- Project Management
- Web Publishing

Year 3

- Industrial Placement

CAREER PROSPECTS

- Multimedia Designer
- Multimedia Programmer
- Game Designer
- Videographer
- Photographer
- 3D Animator
- Storyboard Artist
- Video and Audio Editor
- Web Developer/Designer

ENTRY REQUIREMENTS

QUALIFICATIONS	REQUIREMENTS
STPM	Grade C in any subject
SPM	3 credits in any subject
STAM	Minimum of grade Maqbul
UEC	Grade B in 3 any subjects
O-LEVEL	Grade C in any subject
SKM	Pass Level 3 in related field
ADDITIONAL REQUIREMENT	Pass an interview (online/ virtual/ conventional) or submission of student's portfolio to be determined by HEP as required

*5.0 in IELTS requirement for International Students

STUDENT TESTIMONIALS



Qaisara Batrisyia

I have consistently achieved excellent results, at my best i even achieved 4.0, and my current CGPA 3.99. My lecturers not only taught me skills such as web design, animation, and illustration, but also shared valuable industry insights



Saralin Cynthia

The lecturers here are really friendly, understanding, and kind, which makes learning so much easier. On top of that, the campus provides a really good study environment, it's a comfortable place to focus and grow

Diploma in Information Technology

KPT/JPT (R3/0613/4/0059) MQA/A5677 10/30

PROGRAMME OVERVIEW

There is a growing for learner to get qualified in Information Technology. This programme covers a wide range of subject areas such as computing, networking, programming, data communication, database management, multimedia technology, system analysis, and e-business. It aims to produce and web designer in the IT and research based industries. Our computer lab is equipped with a wide range of hardware and software to enhance the learning experience and make Information Technology easily accessible to every student.

PROGRAMME STRUCTURE

Year 1

- Communicative English
- Calculus and Algebra
- Discrete Mathematics
- Statistics and Probability
- Multimedia Technology
- Information System
- Introduction to ICT
- Basic Web Development
- Operating Systems
- System Analysis
- Programming Language
- Co-Curricular Project
- Penghayatan Etika dan Peradaban/Bahasa Melayu Komunikasi
- Essentials of Modern Age & Digital Skills
- Qualitative & Creative Thinking
- Kursus Integriti Dan Anti Rasuah

Year 2

- Data Communication & Network
- Visual Basic Programming
- Database Management System
- Software Project Management
- Mobile Programming
- Advanced Web Development
- Java Programming
- Cybersecurity
- Computing Ethics
- Project

Year 3

- Industrial Placement

CAREER PROSPECTS

- Software Developers
- System Analyst
- Programmers
- Databased Administrators
- Network Administrators
- Web Designers

ENTRY REQUIREMENTS

QUALIFICATIONS	REQUIREMENTS
STPM	Grade C in any subject
SPM	3 credits in any subject
STAM	Minimum of grade Maqbul
UEC	Grade B in 3 any subjects
O-LEVEL	Grade C in any subject
SKM	Pass Level 3 in related field
ADDITIONAL REQUIREMENT	Credit in Mathematic, 3 Credits in SPM, if the applicant doesn't credit in Mathematic, candidates may still be admitted, but they are required to take and pass a reinforcement Mathematics subject that is equivalent to SPM Mathematics. This is typically offered early in the programme (1 st semester)

*5.0 in IELTS requirement for International Students

STUDENT TESTIMONIALS



Shamita A/P Gopal

My journey at MAIC while pursuing my Diploma in Information Technology has been truly unforgettable. The lecturers were passionate and supportive, always guiding us to do our best and helping us overcome challenges.



MD Jahid Hasan

My college is not just a place of learning, but a second home filled with knowledge, friendship and unforgettable memories. A college that inspires dreams, builds confidence, and shapes a brighter future.

Diploma in Animation

KPT/JPT (N/0211/04/0185) MQA/PA 18216 04/30

PROGRAMME OVERVIEW

The Diploma in Animation is designed to equip students with the knowledge and skills required to excel in the animation industry. This programme covers fundamental and advanced aspects of animation, including 2D and 3D animation, digital illustration, character design, visual storytelling and post-production techniques. Students will gain hands-on experience through industry-standard software and practical projects, preparing them for careers in animation, gaming, film and multimedia industries.

PROGRAMME STRUCTURE

Year 1

- History of Animation
- Figure Drawing
- Principles of Design
- Essential of Modern Age Digital Skills
- Storyboard Drawing
- Digital Painting
- Communicative English
- Photography
- Digital Video Production
- 2D Animation
- Digital Audio Production

Year 2

- Color Studies
- 3D Modelling & Visualization
- Visual Effects and Simulation
- 3D Animation
- Interactive Multimedia Authoring
- Motion Graphic
- Final Year Project 1
- Digital Portfolio
- Fundamentals of Entrepreneurship
- Final Year Project 2
- 3D Rendering and Composition
- Visual Storytelling

Year 3

- Industrial Placement

CAREER PROSPECTS

- 2D / 3D Animator
- Motion Graphics Artist
- Concept Artist
- Storyboard Artist
- Film & TV Production Artist
- Character Designer
- Visual Effects (VFX) Artist
- Game Artist
- Multimedia Designer

ENTRY REQUIREMENTS

QUALIFICATIONS	REQUIREMENTS
STPM	Grade C in any subject
SPM	3 credits in any subject
STAM	Minimum of grade Maqbul
UEC	Grade B in 3 any subjects
O-LEVEL	Grade C in any subject
SKM	Pass Level 3 in related field
ADDITIONAL REQUIREMENT	and pass an interview (online/ virtual/ conventional) or submission of student's portfolio to be determined by HEP as required

*5.0 in IELTS requirement for International Students

STUDENT TESTIMONIALS



Ryan Iskandar

At first I felt nervous to be in new places and meet new people but somehow at MAIC I met lots of friends and lecturers that are nice and helpfull.I get to learn in piece and be myself.Everyone is so positive and always give a hand when I needed.



Jordan Chua

Attending MAIC is a fantastic experience, Here, I make acquaintances from all over the world, which has pushed me outside of my comfort zone allow me to learn more about other cultures alongside cherished friends

CERTIFICATES



Certificate In Creative Design

KPT/JPT (R/0211/3/0189)MQA/FA 5196 05/28

PROGRAMME OVERVIEW

The Certificate in Creative Design programme covers the fundamentals of graphic design and its common skills. The exclusive programme also offers learning opportunities with exercises and practical projects. Students will acquire the necessary basic knowledge and develop their skills in visual communication through a range of graphic design skills and techniques. Learners will not only study shape, form, colour and pattern but will also learn the skills of typography, along with design skills.

PROGRAMME STRUCTURE

Semester 1

- Drawing 1
- Introduction to Multimedia
- Malaysian Studies 1/ Bahasa Melayu Komunikasi 1
- Introduction to History of Art & Design
- English for Academic Purposes
- Introduction to Design Principles

Semester 2

- Illustration
- Introduction to Photography
- Typography
- Drawing 2
- Colours Studies
- Introduction to Visual Communication
- History of Graphic Design

Semester 3

- Introduction to 3D Studies
- Fundamentals of IT
- Introduction to Graphic Design

Semester 4

- Principles of Societal Living
- Introduction to Digital Application in Design
- Introduction to Advertising
- Certificate Project

CAREER PROSPECTS

- Visualiser
- Junior Graphic Designer
- Junior Animator
- Concept Artist
- Illustrator
- Digital Designer
- Desktop Publisher
- Fine Artist
- Multimedia Designer
- Freelance Designer

ENTRY REQUIREMENTS

QUALIFICATIONS	REQUIREMENTS
STPM	NA
SPM	1 credits in any subject
STAM	NA
UEC	Grade B in any subjects
O-LEVEL	Grade C in any subject
SKM	Pass Level 2 in related field
ADDITIONAL REQUIREMENT	Pass on Interview / Portfolio submission

STUDENT TESTIMONIALS



*Majuwana Kamkanamge
Wijethilaka Sasan*

This programme has greatly enhanced my creative thinking, technical design skills, and professional development. It has equipped me with strong abilities in visual communication, creative problem-solving, teamwork, attention to detail, and ethical practice.



Qalisya Binti Sharul Nizam

This programme has enhanced my creativity and design skills while providing practical knowledge aligned with industry standards. I am confident that the experience and skills gained through this programme will support my career development.

Malaysian Skills Certificate Computer System Operation

IT-020-3 : 2013

PROGRAMME OVERVIEW

The SKM IT-020-3:2013 Computer System Operation programme is a Level 3 TVET certification that equips students with core skills in computer hardware, software, and operating systems. It develops troubleshooting abilities, cybersecurity awareness, and technical communication. Covering modules such as operating systems, maintenance, networking, and professional practices, the programme uses practical tasks, exams, and group work. Graduates are prepared for IT roles, including support technicians, system administrators, and network technicians.

PROGRAMME STRUCTURE

Core Module

- C01 - Computer System Set-up
- C02 - Computer System Maintenance
- C03 - Computer System Repair
- C04 - Server Installation
- C05 - Server Maintenance
- C06 - Computer Network Connectivity Set-up
- C07 - Mobile Device Configuration

Compulsory Module

- Core Abilities Level 1
- Core Abilities Level 2
- Core Abilities Level 3
- Modul Penyedia TVET

Industrial Training

- 3 Months Industrial Training

CAREER PROSPECTS

- IT Support Technician
- System Administrator
- Help Desk Operator
- Network Technician
- Technical Support Specialist
- Cybersecurity
- Data Management Specialist
- IT Consultant

ENTRY REQUIREMENTS

CATEGORY	DETAILS
Citizenship	Malaysian citizen
Fitness	Must be physically, emotionally and mentally fit
Age	16 years old and above
Language	Able to speak and write in Bahasa Malaysia or English
Ability	Able to read, write and count
Other	Interested in acquiring troubleshooting and maintenance skills

STUDENT TESTIMONIALS



Nur Aainaa Dayana

It has equipped me with the skills to tackle real-world challenges and apply industry standards in various aspects. I am confident that the knowledge gained through this programme and college will support my career development in the IT field.



Ooi Chee Kent

I'm Chee Kent, a student of the IT-020-3:2013 Computer System Operation course at MAHSA Avenue International College. This programme, based on the SKM standard, has been essential in enhancing my technical abilities and deepening my understanding of the IT field.



MAIC

Celebrating Memories, Creating Future!

Strategic Partnership
Faculty of Portsmouth, MAHSA University,
MAHSA Avenue International College

**BUILDING STRONG
TEAMS TOGETHER**



MAHSA
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MAIC

MAHSA AVENUE
INTERNATIONAL COLLEGE

DK26101

Contact Us

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 Monday - Friday
9.00 AM - 6.00 PM

